



Arts Advantage is a series of 60-minute live, culturally **DIVERSE**, arts performances for fourth grade students from West Valley schools.

Students learn from, interact with, and enjoy **EDUCATIONAL** yet entertaining, kid-friendly performances.

We serve to teach every young mind to **EXPLORE** new ideas, experience the arts and **CELEBRATE** different cultures!

For the 2020-2021 school year, we will expand from live performances to include **INTERACTIVE VIDEO** and **ZOOM LIVE** programming to continue giving our students the **ARTS & CULTURE** exposure they need and want.

ARTS ADVANTAGE



Yellow Bird



Keith Johnson



OperaAntics

EXPERIENCE ART, DANCE, & MUSICAL PERFORMANCES SUCH AS:

- African Rhythms, Songs and Dance
- Apache Hoop Dancing and Storytelling
- Spanish Flamenco
- Multilingual Opera and MORE!

Contact Melody Kokora at mkokora@westvalleyarts.org for more information!

ENRICHING THE WEST VALLEY FOR 50 YEARS

Primary Services



- **Professional Development (PD):**

- Work with administration to individually tailor a professional development plan / calendar (8 PD's per school year) that best meets the needs of the teachers and students Professional Development geared towards enriching and increasing teaching strategies and meeting state arts requirements (i.e. assessments, Common Core, STEAM, etc)
- Each PD sessions are 2 hours each

- **4 Free Arts Advantage Virtual Performances:**

- Arts Advantage is a series of 60-minute virtual performances tailored to fourth grade students. Through Arts Advantage, students learn from professional and diverse artists during performances such as, dance, music, theater, and opera

- **Connections**

- Connect fine arts teachers with professional artists, arts organizations, businesses and community leaders, other school districts, high schools, area colleges, cities, and non-profit organizations, etc.
- Inform and connect teachers of free and/or reduced arts enrichment opportunities for their students

- **Exposure**

- Assistance with marketing and promoting school performances, and fine arts events (art shows, fine arts competitions, etc.)
- Assistance with building audiences at performances, events and shows
- Locating venues for students to showcase work and perform for the community.

- **Miscellaneous**

- Access to art supply drive donations
- Networking opportunities
- District receives a West Valley Arts Council Membership which covers participating schools
- Participating Fine Arts Teachers qualify as individual artists on the Artist Roster and receive benefits (teachers must sign up to apply)
- Logo recognition in WVAC publications, presentations and media outlets
- Assist with creating and enhancing District art and music festivals
- Free rental of professional display boards and pedestals to showcase visual art work

Next Steps



- **Annual AEP Cost: \$8,000**
 - Annual Arts Education Partnership fees covers approximately 25% of the actual cost to provide services
 - Additional funding to provide services is sought through grants and sponsorships
- **Fees help cover the following:**
 - 8 In-Service/Virtual PD Costs
 - 4 Arts Advantage Performances
 - Highly trained and experienced staff to provide or arrange for quality services in line with District, State and National standards, goals and missions
 - Arranging for special lecturers and trainers for exclusive workshops
 - Marketing and communication costs to assist schools in promotions of events
 - Staff to conduct research on opportunities for teachers and students
 - Keeping current on best educational and fine arts practices

Please contact Melody Kokora at mkokora@westvalleyarts.org if interested in an Arts Education Partnership!